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## Abstrakt grows its team to bolster its development capacity.

**Abstrakt, a leading website design and development agency based in Nottingham, is growing its development team to meet the needs of its growing client base.**

Having previously worked at UP Hotel Agency and Adao Agency, James Harrold joins Abstrakt in the role of Developer. Specialising in frontend development, James will further build on Abstrakt's development expertise.

At the same time Rhys Matthew, who has been at Abstrakt for two and a half years, has been promoted to Lead Developer and will be responsible for driving forward the delivery of client projects.

We are delighted to welcome James, who is expanding and strengthening our offering, bringing new skills and experience to the team," said Jamie Jenkins, Technical Director. "Increasing our capacity, James' appointment will both help us better support our clients and fuel our ambitious growth plans."

The new appointment follows a spell of new client wins for Abstrakt including Hain Celestial Inc, Brickability PLC, GL events UK Ltd and Pulse Consult Ltd.

For more information about Abstrakt, please visit [weareabstrak.com](http://weareabstrak.com).

### **Notes for Editors:**

About Abstrakt

Abstrakt is a leading web design and development agency specialising in elevating brands' online through the creation of high performing, highly functional, brand-centric

websites. Set up in 2006 by Founder's Lauren Swarbrick and Marc Swarbrick, Abstrakt creates powerful online experiences accelerated by insight and driven by purpose.

- Digital branding experts, Abstrakt specialise in elevating brands' online.
- Abstrakt builds and maintains websites on Craft CMS and is proud to be one of only a handful of Craft Verified partners in the UK. Craft CMS is a flexible, user-friendly content management system for creating completely bespoke digital experiences. Craft developers build from scratch, not manipulate, so the resulting sites are 100% customised and completely bespoke in terms of both design and functionality.
- On a journey toward better sustainability, Abstrakt has pledged to make an impact with a greener business and a greener web.